

WHY SCRANTON?

A University of Scranton MS

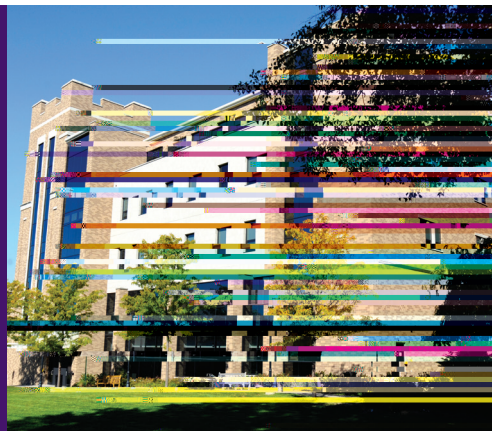
Flexible programming. Jesuit Values. Successful Outcomes. You'll find all of this – and more – when you choose The University of Scranton for your MS in Business Analytics studies. Our top-notch faculty will work alongside you as you pursue a higher level of education in our STEM-designated MS in Business Analytics program which is housed in the AACSB-accredited Kania School of Management.

AT A GLANCE

- The 30 credit-hour MS in Business Analytics program curriculum is designed to provide students with specialized knowledge in using advanced analytics techniques such as data visualization, predictive analytics and prescriptive analytics to solve business problems.
- Use appropriate technologies in gathering and analyzing data relevant to managerial decision-making (e.g. data mining, optimization, and simulation techniques).
- Analyze ineffective business practices that result from poorly integrated business practices.
- Advance skills to analyze structured and unstructured data to gain better insights resulting in well-informed decisions.
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JESUIT VALUES

- *A strong emphasis on ethics, social justice & environmental responsibility*
- *Corporate social responsibility*
- *Develop well-rounded & thoughtful contributors to society*
- *Dedication to excellence in education & care for the entire person*
- *Highlighting global perspectives*



30 credits required for awarding of degree

Core Courses:

BUAN 571: Introduction to Business Analytics

BUAN 572: Data Mining

BUAN 576:



CONTACT THE PROGRAM DIRECTOR

You are encouraged to contact the Program Director, Dr. Nabil Tamimi, for information on the academic components of the MS in Business Analytics program. To contact Dr. Tamimi, please email nabil.tamimi@scranton.edu or call 570.941.4288.

APPLY NOW

We welcome applications on a rolling basis for all available terms. To apply to the MS in Business Analytics program, or for additional application and admission information, please visit: scranton.edu/gradapply