
Five students from The University of South Carolina Institute of Management Accountants (IMA) Student Chapter were selected as one of the final four teams for the national IMA Case Competition held in Austin, Texas in June. Maissa Arglo '22 of Dillon City, Matthew Ealey '23 of Parkersburg, Andrew Faulkner '23 of Randolph, New Jersey, Claudia Pitts '22 of South Carolina, and Russell Young '22 of Charleston, South Carolina, presented in front of a live audience during the IMA Annual Meeting. The team offered their strategic recommendations on how to maximize customer value for a fictitious indoor football facility based on various economic, financial, cultural and industry factors.

For the competition, student teams from around the country submitted their analysis in early February, and after multiple rounds of blind submissions and jury **review**

