

STRATEGIC PLAN 2020

Our Core, Our Community, Our Commitments

Advance the University

Advance the University into the future by challenging ourselves to educate and support an ever-changing, diverse landscape of students in ways that are aordable, relevant and innovative.

To achieve this goal, we will:

- Build a University-wide academic master plan to guide innovations, cohesion, and flexibility in the delivery and development of existing and new educational programming; learning spaces, modalities, and technologies; student formation and success initiatives; and faculty development.
- Implement a holistic process for strategic enrollment management that is mission, student, and market sensitive, and serves as a catalyst for improved student recruitment, retention, and success.
- Improve our understanding and support of the unique needs and educational pathways of graduate, transfer, and non-traditional students, and students enrolling in remote learning activities, improving access and completion through tailored services and expanded opportunities to experience the mission and life of the University.
- Pursue initiatives to make a Scranton education more accessible and aordable for students and their families, sharing the value and impact of the University's transformational education.
- Expand and solidify the financial capacity and sustainability of the University, supporting our mission through disciplined approaches to resource management and stewardship that rely on collaborative, data-informed decision making in the review and allocation of resources and the management of our infrastructure.

Diversity, Equity, and Inclusion

Respect and understand the diversity of the world by demanding that diversity be a priority as we build an inclusive community and campus culture, develop and deliver our education and shape our student experience. To achieve this goal, we will:

- Implement an institutional plan for diversity, equity, and inclusion, drawing from a comprehensive review of University departments, organizations, spaces, and processes that provide and support inclusion and diversity-related education and programming, ensuring that these collaborative efforts are appropriately aligned, effectively resourced, and regularly assessed.
- Grow our capacity to model and support diversity through strategic recruitment and support of diverse students.